

Deloitte Consulting utilizes high-density to accomplish hoteling goals



Deloitte Consulting, one of the world's leading management consulting firms, brought together three separate offices into a single location in downtown Atlanta. Their move created an opportunity to implement new workplace strategies aimed at building productivity, innovation and teamwork. Its primary directional mission of implementing hoteling work concepts, which incorporate unassigned workstations occupied only through a reservation process, dictated the design direction of their new 126,000 square foot interior space.

Through exhaustive research and extensive programming and space planning by their internationally-known design firm, Gensler, the space was designed to be open, flexible, functional and fun - all supportive of the hoteling culture.

A universal floor plan was developed that incorporated high-density mobile storage on each of the five floors of the downtown Atlanta high-rise building. An open floor plan concept incorporated workstations for hoteling users, collaboration spaces, assigned walled offices, and support areas - each which included a copy area and a high-density mobile system.

"Nearly all consulting firms have incorporated hoteling," explained Marilyn Jentzen-Mclean, director of real estate services. "Our consultants spend the majority of their time in the field with clients, not in the office. By embracing hoteling we better serve the clients, use our space more efficiently and lower our occupancy costs."

Spacesaver Power Pro® systems with Photo Sweep® safety were specially configured to accommodate the storage needs of the hoteling employees. Each shelving section incorporates an open shelf, a second shelf with a key-locked receding door and four lateral file drawers. Staff consultants are assigned a key-locked lateral drawer unit and senior managers are assigned a key-locked shelf and drawer. Stored items include client files, training and reference materials, and personal belongings.





More than 500 hoteling staff members utilize the mobile systems for on-site storage.



A universal floor plan incorporates mobile systems on each of the five floors.

Deloitte's hoteling process works very simply. When a consultant is planning to come into the office, they call ahead to make a reservation at an available workstation. When they arrive, they check in at the reception area, retrieve their supplies or files from their assigned storage area and settle in for the day. The company also has separate daily-assigned locker storage for coats and other belongings.

If the more than 500 professional staff utilizing assigned storage were each given a workstation and a file cabinet, the cumulative space requirements would have far exceeded the efficient space design resulting from the implementation of hoteling and centrally assigned storage.

Jentzen-Mclean explained that by condensing files in a centrally located and space-efficient storage area, Deloitte was able to significantly reduce its overall utilization of floor space. "The high-density

files work well for our consulting staff," she said. "Our consultants are only in the office once every several weeks and they don't need files located next to the workstations. We also ruled out assigned file cabinets because they would have been inefficiently spread throughout our open floor plan design.

"The compact systems are intuitively easy to use, have good safety considerations and provide the storage space we need," concluded Jentzen-Mclean.

*"The high-density files work well for our consulting staff."
— Marilyn Jentzen-Mclean,
Director of Real Estate Services*

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